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**OR VISIT** 

www.waspermedia.ie



## WHO WE ARE

We pride ourselves on being one of the top marketing agencies in Dublin, dedicated to unlocking the creative potential of businesses and crafting distinctive identities. As a trusted name among top marketing companies in Dublin, we've got a track record of boosting sales and revenue for our clients. We are experts in Social Media Marketing, Marketing Strategy, Branding, SEO, Digital Design, Video, Photography, Website Design and management.



## WHAT WE DO

- We serve startups and various other types of businesses.
- We serve businesses that don't have internal marketing departments.
- We offer support to in-house marketing teams for content creation or other marketing-related needs.
- Our monthly subscription includes planning, content creation and advertising.
- Our creative services include graphic design, photography, videos, animations and content writing.
- Our marketing experts develop comprehensive digital marketing plans, based on Industry knowledge.
- We help businesses run effective digital advertising campaigns.
- We help businesses stay current with the latest trends.
- Working with us helps businesses minimize staff costs and liabilities.

## **ON-BOARDING**

We provide a **3-month** trial period for businesses to test our services. We offer the flexibility to cancel subscriptions at any time.

### **OUR PROCESS**

#### How do we do what we do?

## FIRST WE,

- Initiate a meeting to discuss goals and objectives.
- Based on the understanding gathered, develop a digital marketing plan.
- Assign a dedicated accounts manager to oversee the process.
- Upon agreement on deliverables, proceed to create content.
- Schedule a designated shoot day for content creation.
- Send all created content to our skilled post-production staff for refinement.

## AFTER THAT WE,

- Establish a centralized drive to organize and manage your digital assets.
- Begin posting content on relevant platforms.
  Implement paid advertising campaigns on platforms like Google,
  Meta, TikTok, or LinkedIn, if necessary.
- Continuously monitor the performance of your digital marketing efforts.
- Hold regular feedback meetings to discuss progress and adjustments.
- Make necessary amendments to content and strategies as needed.
- Provide client support between Monday and Friday, from 10 AM to 5 PM.

## HOW MUCH DO WE CHARGE?



Our Pricing: Our pricing depends on factors such as your industry and the scope of deliverables required. As a reference point, some clients pay €1250 per month, while others pay €4250 per month.



**No Hourly Billing:** We want to emphasize that we do not bill by the hour. Our charges are solely based on our ability to drive meaningful change and results for your business.



To discover how we can tailor our services to meet your specific needs, please don't hesitate to contact us via email or phone.



Consultation is Free with no strings attached.

# **LET'S TALK**



Contact us if you would like to know about how we can help you create an impact on social media.

