



LET'S MAKE YOUR BRAND SHINE IN 2024

**KICK-START YOUR
MARKETING WITH US!**

OR VISIT

www.waspermedia.ie

→ FOR ENQUIRIES:

01-9109326
info@waspermedia.ie



RESTAURANT MARKETING PACKAGE



Silver Restaurant Marketing Package (€800 + VAT)

SOCIAL MEDIA STRATEGY SESSION:

Develop a tailored strategy for effective social media presence.

CUSTOM PROMOTIONAL VIDEO X 1:

A professionally crafted video showcasing your restaurant's ambience and specialities.

PROFESSIONAL PHOTO SHOOT:

Up to 8 high-quality, edited images of your signature dishes and dining space.



Gold Restaurant Marketing Package (€1250 + VAT)

COMPLETE DIGITAL MARKETING OVERHAUL:

A bespoke strategy covering all aspects of digital marketing.

COMPETITOR ANALYSIS & RESEARCH

SOCIAL MEDIA MANAGEMENT: We manage and post content on all relevant platforms

CUSTOM PROMOTIONAL VIDEOS X 3:

Including chef's special feature video to engage your audience and food preparation videos.

COMPREHENSIVE PHOTO SHOOT:

Up to 15 expertly edited photos of your menu items, staff, and dining area.

DIGITAL GRAPHICS: Up to 5 expertly designed graphics

MAKE NECESSARY AMENDMENTS TO CONTENT AND STRATEGIES AS NEEDED.

ONGOING ADS MANAGEMENT:

Continuous management of Google Ads, Facebook Ads campaigns, LinkedIn Ads campaigns.

GOOGLE MY BUSINESS OPTIMIZATION:

Enhance your local search visibility and reputation management.

ESTABLISH A CENTRALIZED DRIVE TO ORGANIZE AND MANAGE YOUR DIGITAL ASSETS.

CONTINUOUSLY MONITOR THE PERFORMANCE OF YOUR DIGITAL MARKETING EFFORTS.

HOLD MONTHLY FEEDBACK MEETINGS TO DISCUSS PROGRESS AND ADJUSTMENTS.

PROVIDE CLIENT SUPPORT BETWEEN MONDAY AND FRIDAY, FROM 10 AM TO 5 PM

CONTACT US

For more information or to book your package, contact us at

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Explore our latest projects, client testimonials and our latest work on





Platinum Restaurant Marketing Package (€1600 + VAT)

COMPLETE DIGITAL MARKETING OVERHAUL:

A bespoke strategy covering all aspects of digital marketing.

COMPETITOR ANALYSIS & RESEARCH

SOCIAL MEDIA MANAGEMENT: We manage and post content on all relevant platforms

FULL-SCALE BRANDING VIDEO PACKAGE:

Including chef's special feature, customer experience, food preparation videos and behind-the-scenes kitchen video to engage your audience

COMPREHENSIVE PHOTO SHOOT:

Up to 18 expertly edited photos of your menu items, staff, and dining area.

DIGITAL GRAPHICS: Up to 8 expertly designed graphics

MAKE NECESSARY AMENDMENTS TO CONTENT AND STRATEGIES AS NEEDED.

ONGOING ADS MANAGEMENT: Continuous management of Google Ads, Facebook Ads campaigns, LinkedIn Ads campaigns, TikTok Ads (ads budget not included).

SEO OPTIMIZATION: Enhance your website's visibility with on-page and off-page SEO techniques.

EMAIL MARKETING CAMPAIGNS: Design and execution of two targeted email marketing campaigns.

GOOGLE MY BUSINESS OPTIMIZATION: Enhance your local search visibility and reputation management.

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ALL PACKAGES INCLUDE:

MULTIPLE ASPECT RATIOS: Videos delivered in both standard (1920 x 1080) and social media-friendly formats. Vertical formats are available upon request.

HIGH-DEFINITION QUALITY: All videos and photos are produced and edited to the highest standards.

SOCIAL MEDIA READY: Content optimized for platforms like Instagram, Facebook, and TikTok(if required).

ADDITIONAL SERVICES:

WEBSITE DESIGN, MENU DESIGNING AND ADDITIONAL GRAPHIC DESIGNING SERVICE AVAILABLE

No Long Term contacts. A minimum of 3 months contract which can be canceled at any time with just a 1 month notice.



This package offers a **range of video and photography services specifically designed for restaurants**, emphasizing the unique aspects of the dining experience, menu, and ambience.

The inclusion of special offers and flexible payment options adds value and appeal to potential restaurant clients.

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Follow us on social media for updates and special promotions

