



# LET'S MAKE YOUR BRAND SHINE IN 2024

 KICK-START YOUR  
MARKETING WITH US!

OR VISIT

[www.waspermedia.ie](http://www.waspermedia.ie)

→ FOR ENQUIRIES:

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# REAL ESTATE AGENT DIGITAL MARKETING PACKAGE



## Bronze Real Estate Agent Digital Marketing Package (€800 + VAT)

### **SOCIAL MEDIA STRATEGY SESSION:**

Develop a tailored strategy for effective social media presence.

### **PROFESSIONAL AGENT PROFILE VIDEO X 1:**

A high-quality video featuring the agent, highlighting their expertise and success stories.

### **BASIC PHOTO SHOOT:**

Enhance up to 6 agent headshots for a professional look.



## Silver Real Estate Agent Digital Marketing Package (€1250 + VAT)

### **DIGITAL MARKETING PLAN**

### **SOCIAL MEDIA STRATEGY SESSION:**

Develop a tailored strategy for effective social media presence.

### **AGENT PROFILE VIDEOS X 2:**

Including a client testimonial video to build trust and credibility.

### **ADVANCED PHOTO SHOOT:**

Up to 10 photos with premium editing techniques for maximum appeal.

**PROPERTY VIDEO EDITING:** Up to 4 property video edits.

**ONGOING ADS MANAGEMENT:** Continuous management of Google Ads, Facebook Ads campaigns, and LinkedIn Ads campaigns.

### **GOOGLE MY BUSINESS OPTIMIZATION:**

Enhance your local search visibility and reputation management.


**PROVIDE CLIENT SUPPORT BETWEEN MONDAY AND FRIDAY, FROM 10 AM TO 5 PM**

## CONTACT US

For more information or to book your package, contact us at

 01-9109326

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## **Gold Real Estate Agent Digital Marketing Package (€1600 + VAT)**

### **COMPLETE DIGITAL MARKETING OVERHAUL:**

A bespoke strategy covering all aspects of digital marketing.

**COMPETITOR ANALYSIS & RESEARCH:** We will help you stay ahead in a fast-paced market

**SOCIAL MEDIA MANAGEMENT:** We manage and post content on all relevant platforms

**FULL-SCALE BRANDING VIDEO PACKAGE:** Including agent, team, and client testimonial videos.

**PHOTOGRAPHY:** Professional editing for up to 15 photos throughout the month.

**DIGITAL GRAPHICS:** Up to 5 Digital Graphics per month

**PROPERTY VIDEO EDITING:** Up to 10 videos per month are edited

**MAKE NECESSARY AMENDMENTS TO CONTENT AND STRATEGIES AS NEEDED.**

### **ONGOING ADS MANAGEMENT:**

Continuous management of Google Ads, Facebook Ads campaigns, LinkedIn Ads campaigns.

**SEO OPTIMIZATION:** Enhance your website's visibility with on-page and off-page SEO techniques.

**EMAIL MARKETING CAMPAIGNS:** Design and execution of two targeted email marketing campaigns.

### **GOOGLE MY BUSINESS OPTIMIZATION:**

Enhance your local search visibility and reputation management.

**ESTABLISH A CENTRALIZED DRIVE TO ORGANIZE AND MANAGE YOUR DIGITAL ASSETS.**

**CONTINUOUSLY MONITOR THE PERFORMANCE OF YOUR DIGITAL MARKETING EFFORTS.**

**HOLD MONTHLY FEEDBACK MEETINGS TO DISCUSS PROGRESS AND ADJUSTMENTS.**

**PROVIDE CLIENT SUPPORT BETWEEN MONDAY AND FRIDAY, FROM 10 AM TO 5 PM**

### **ADDITIONAL SERVICES :**

#### **WEBSITE DESIGN AND SEO:**

Creation or revamp of your real estate website for optimized user experience and lead generation.

#### **REPUTATION MANAGEMENT:**

Online review monitoring and response strategies to build a positive online reputation.

**No Long Term contracts. A minimum of 3 months contract which can be canceled at any time with just a 1 month notice.**



This plan offers a range of services tailored to enhance the online presence and personal branding of real estate agents.

It focuses on creating **impactful content**, **implementing effective digital marketing strategies**, and managing online reputations, all essential tools for today's real estate professionals.

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